



**LIFEPROOF**  
LET'S GO!

frē for iPad Air  
REVIEWER'S GUIDE



## frē FOR iPad AIR

frē for iPad Air is heavy-duty protection for your lighter-than-air tablet. While protecting Air from drops, dirt, splashes and complete submersion, frē allows full access to every feature and function. And, it is so unbelievably slim and light, it seems to be barely there — until it needs to be.

With iPad Air protected from day-to-day dangers, consumers are inspired to do more, in more ways and places, than they ever imagined. Classrooms, boardrooms, job sites, transportation, outdoors... the sky's the limit. Or is it?

For a complete overview, visit [www.lifeproof.com/ipad-air-fre](http://www.lifeproof.com/ipad-air-fre)





**360°**  
PROTECTION

## BRILLIANT PROTECTION. FROM THE OUTSIDE IN.

Apple harnessed the power of lightness to create iPad Air. And to protect it, we did too. Adding just over 200g of lightness and 10mm of thinness, frē is the lightest, thinnest, most-protective iPad Air case ever created.

Along with the lightweight design and heavy-duty protection, frē features full functionality, a barely-there screen protector, optical-glass lens and

dynamic speaker ports — making iPad Air more capable than ever.

- The most functional water- and drop-proof iPad Air case available
- Works seamlessly with every iPad Air feature and function
- Inspires use everywhere, everyday, for everything



## FEATURES

### Design

The thinnest, lightest all-protective case ever made for iPad Air

### Function

Full screen protection and complete access to every button, control and port

### Style

Transparent back highlights Apple's brilliant design

### Profile

Stays true to iPad Air's thin profile and precision lines

### Acoustics

Dynamic speaker ports deliver maximum sound output and clarity

### Optics

Anti-reflective optical-glass lens ensures distortion-free photography



## LAB TESTED

Tested to meet strict specifications – and to exceed high expectations



### Water Test

All cases are factory water tested, then sent to an independent lab for additional testing, including a second water test on randomly selected units. Cases that pass are shipped. Cases that fail are scrapped.

Ensures every case is leak free and instills maximum consumer confidence.



### MIL STD 810F-516

This US Military Standard addresses the functional drop. It requires that an item can physically withstand the relatively infrequent, non-repetitive shocks encountered during handling and transportation.

Survives the drops, vibrations and bumps users encounter day to day.



### IP-68

The international standard for Ingress Protection (IP). 6 is the highest rating for solids. 8 is the highest for liquids. IP-68 rated cases withstand circulating talc for 8 hours and water immersion to 2m for 1 hour.

Designed and tested to keep water, dirt, dust and snow out.

## SPECS

**DIMENSIONS** 0.7" x 7.4" x 10.3"

**WEIGHT** 0.5lbs

**MSRP** \$109.99





## ONE CASE. FOUR PROOFS.

### **WATER PROOF**

Fully submersible to 6.6 feet (2m) for up to 1 hour. This level of protection goes deeper than accidental spills and splashes. Users can take their iPad Air swimming, fishing and rafting. They can shoot underwater videos. Read in the tub. Take it to the lab, classroom or hospital. And simply wash it off in the sink.

See IP-68 under Lab Tested

### **DIRT PROOF**

Totally sealed from dirt and minute dust particles. LifeProof's water-protection standards also block dust and dirt. Users can take iPad Air hiking, camping, hunting and shopping. They can use it on the job, in the field or in the vehicle. Dirt, dust, sand, grit and mud stay out, keeping the iPad Air up and running.

See IP-68 under Lab Tested.

### **SHOCK PROOF**

Survives drops from up to 4 feet (1.2m). Drops are the number-one cause of device damage. Slips from the hand, falls from the lap, drops from the car roof and knocks from the table. LifeProof frê is built to stringent military drop-protection specifications to safeguard iPad Air from the most common mishaps.

See MIL STD 810F-516 under Lab Tested.

### **SNOW PROOF**

Completely closed to sleet, snow and ice. frê has no problem keeping water and dirt out, so it's perfect for protecting iPad Air from melting snow and ice. Traditional cases can actually wick water from melting snow, drenching the device inside. With frê, users can take iPad Air into the wilds of winter without worry.

See IP-68 under Lab Tested.

## ACCESSORIES

### Mounting Cradle

Compatible with AMPS and VESA mounting systems (not included), the Mounting Cradle is perfect for the car, truck, boat, plane, office, classroom, boardroom — anywhere users need iPad Air mounted and ready to go.

\$49.99



### Cover + Stand

Delivers an additional layer of screen protection when iPad Air's not in use. It folds back to double as a stand for watching movies or typing.

\$39.99



### LifeJacket

Slipping securely around frē for iPad Air, LifeJacket keeps the iPad Air buoyant and afloat. Along with the super buoyancy, the additional padding adds an extreme layer of drop protection.

\$59.99



### Hand strap + shoulder strap

The Shoulder Strap lets you take iPad to school, to work and on vacation without the need for a bag. And the Hand Strap provides a firm one-handed grip on your iPad while the other hand stays free.

\$39.99



## LIFEPROOF, LET'S GO!

LifeProof tablet and smartphone cases are just that — life proof.

Designed to deliver protection, style and functionality, LifeProof gives users the freedom to enjoy their mobile device everyday, everywhere, for everything — without worry.

LifeProof continues to innovate and introduce technologies like frē, nüüd and four-proof protection in their mission to keep mobile devices protected and consumers connected in all situations.

For media contacts and press kits, visit:

<http://www.lifeproof.com/pr/>

For all other media, visit:





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